



In April this year Aida Cruises christened the latest addition to its fleet, equipped with new features designed to elevate the cruise experience. Like every new venture from the operator, Aida Cosma is not just another ship, it represents new thinking, a new approach and the way in which the brand intends to develop into the future. It's the latest milestone of journey that never stops. For Aida Cruises, the journey began with Aida Cara and since those early days, Partner Ship Design has worked closely with the group to develop its vision for the look and feel of the brand.

multifunctional space. The concept was first presented in 2007, and has since been developed and enhanced for every new ship.

The successful elements from previous vessels have also been enhanced across the interiors, with the scheme showcasing contemporary modern design and emotional atmospheres, combining the privacy of a living room with exciting and high-energy experiences. Partner Ship Design also sought to be daring and try something new. The innovative food and beverage concepts for example reach new heights thanks to the addition of the Beach House Restaurant, which is inspired

The Making of Aida Cosma

Privacy and flexibility are key to the next-generation cruise experience, as **Partner Ship Design** explain.

Based on the Helios-Class platform, Aida Cosma ranks among the largest ships of the world cruise fleet; it was therefore vital to devise a floorplan that was flexible, offering spaces for both privacy and socialising. The general arrangement layout of the Helios Class, or XL-Class as Carnival Corporation call it, was developed by Partner Ship Design in collaboration with Carnival, and served as a platform for other ships within the group portfolio, including Mardi Gras and Celebration, Costa Smeralda and Costa Toscana, and P&O's Iona and Arvia.

Aida however wanted to distinguish its product, and so implemented the general arrangement layout before differentiating through design and amenities. Standing in the tradition of the Aida philosophy, Cosma features the Theatrium, a multi-functional space at the heart of the ship, marrying the theatre and the atrium and connecting day and evening activities both horizontally and vertically. It's a marketplace of possibilities and the epitome of a timeless and

by the heritage of Baltic seaside diners and serves breakfast, lunch and dinner in a bright yet cosy atmosphere. Another new eatery, Ristorante Mamma Mia Restaurant, offers Italian-style joie de vivre hospitality, while Fuego – the signature buffet restaurant – has been expanded for a more spacious and relaxed dining experience.

For relaxation and entertainment, more open deck space is provided by the ocean pool deck located at the stern of the ship. It features an infinity pool and an entertainment stage with large LED screen and tiered spectator seating. In addition to the wide range of activities on existing ships, Aida Cosma caters to families and children through a ninja experience and a three-deck indoor climbing net with dry-slide. The new boulder wall and hanging bridge round out the comprehensive offerings.

In all, Partner Ship Design has contributed to the continuation of the Aida Cruises journey, creating harmonious and exciting interiors for all passenger and crew areas.